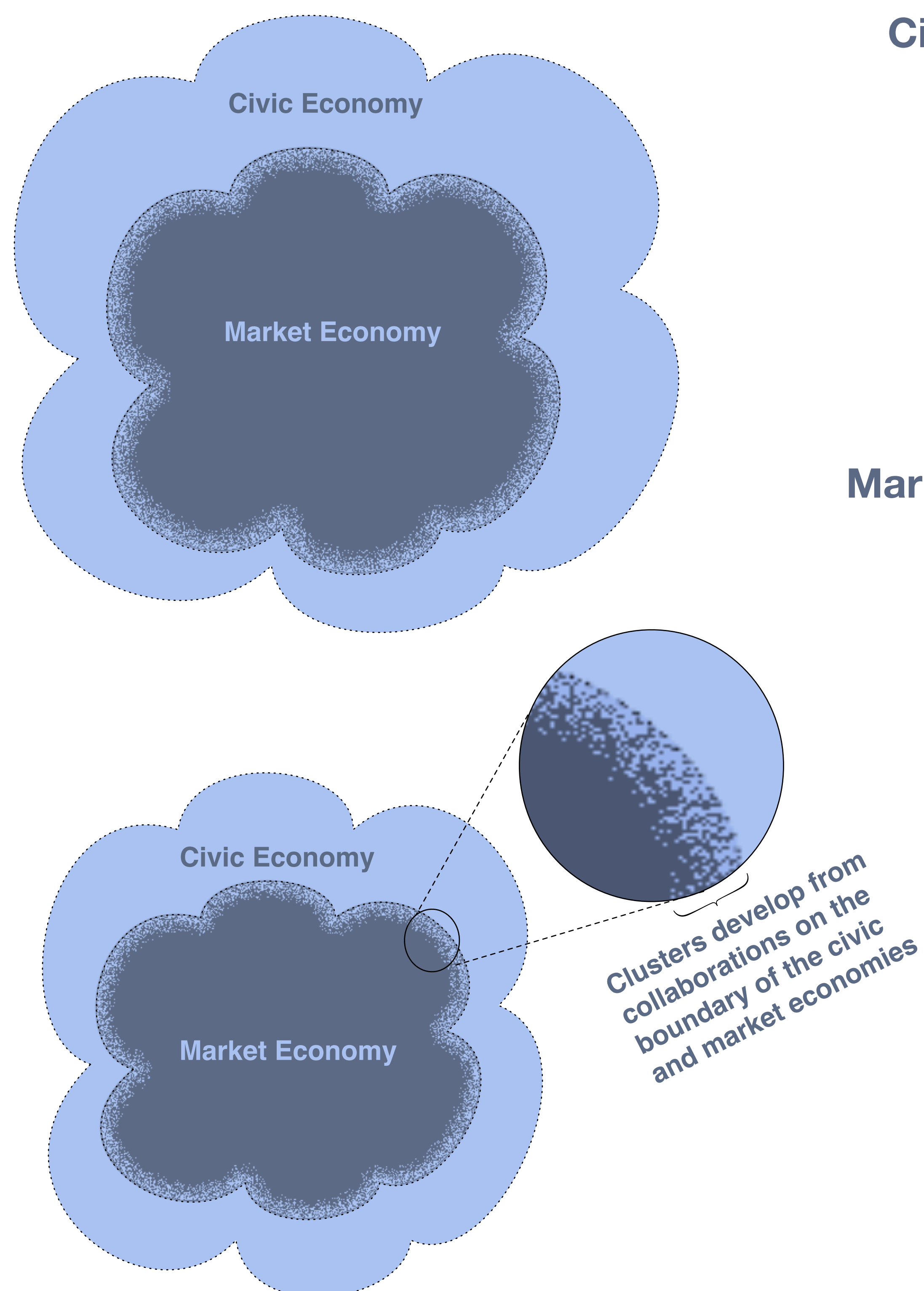


A Vibrant Market Economy is Supported by an Open and Inclusive Civic Economy

For decades we have developed economic policy based on a misunderstanding of how our economy functions.

It's not a contest between the private sector and the public sector. We don't prosper by getting into arguments over the private sector versus the public sector. To prosper, we need to collaborate.

Here's a better way to think about it. Our Civic Economy supports our Market Economy. Without an inclusive, sustainable Civic Economy, our Market Economy cannot function.



Civic Economy

Our Civic Economy includes activities and investments that are publicly valuable but not privately profitable.

A vibrant Civic Economy is inclusive and supports a fair and sustainable Market Economy. The Civic Economy includes households, government, nonprofit organizations, and voluntary associations.

When the Civic Economy becomes extractive instead of inclusive, public support for the Market Economy weakens. The Civic Economy eventually collapses, leading to a Market Economy collapse.

Market Economy

Our Market Economy includes activities and investments that are publicly valuable and privately profitable.

The Market Economy supports the Civic Economy through taxes, private policies that support families, and philanthropy. When the Market Economy becomes inequitable, the public consensus supporting the Market Economy erodes.

When the Civic Economy becomes too inequitable, extractive, or corrupt, the Market Economy eventually collapses.

Clusters

Clusters are networks that form on the boundary of the Market and Civic Economies. They are complex systems that form through the interaction of people and organizations with shared interests. Finding opportunities to collaborate improves the economy by linking and leveraging the economy's assets. We achieve more productivity from these assets through collaboration.

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